



-= Digital Media Competition =-

The NEC as of 2009 has brought to the society a new way of participating in the society in a friendly competition. The Scrapbook contest has been a great way to demonstrate what the chapter(s) have done throughout the year, including service projects, meetings, fundraisers, and educational service to their communities. Now there's a new way to demonstrate the same content! The NEC has presented the Digital Media Competition!

The Digital Media Competition is almost like an "electronic scrapbook." The accepted method of creating a digital media presentation into the Competition is using Power Point. We would please request that you use Power Point and not a different program as we cannot know if a judge will have the program accessible to judge it. The reason we have limited it to Power Point is all new computers come with Power Point, and it is on every library computer at a university. Also, be sure to save your power point file in .pptx and .ppt formats.

This is *not* replacing the scrapbook competition, but it is an accepted substitute. The scrapbook competition will remain alive and well. All the NEC wanted to do with this is to provide an alternative method of presenting what your society did this academic year!

Judging will be slightly different than the scrapbook competition, but not so different that it is hard to understand! Below are the rules and requirements for your Digital Media Presentation.

Note: The Points for the Digital Media Presentation are MAXIMUMS: This means that when being judged, you may not score as high on all of these. It depends on the judging.

Another Note: Please be sure to check this every year for updates, as technology upgrades, new features may be added. Also, since this is the first year it is going to be judged, it is very likely this point system may change, dependent on how effective and fair it is!

1 – Content

Minutes – 50 points

Bylaws – 50 points

Points System or equivalent – 10 points

Newspaper Clippings – 10 points

Important Correspondence – 10 points

Officer and Advisor List – 10 points

Mementos of activities besides photo – 10 points

Current year materials only* - 100 points

(MANDATORY! If you have more than 10% of content from a previous year you are DISQUALIFIED!)

Induction Invitations – 5 points

Membership List – 10 points

Note: Content - Each Digital Media Presentation (DMP) presented for judging shall contain only material pertaining to the past school year. Digital Media Presentations being judged on the previous school year should contain only material pertaining to that previous school year.

Total Points Possible: 265

II – Organization

- Photos Identified – 25 points
- School year on cover or Title page (put on both to make sure) – 10 points
- Title page – 10 points
- Table of contents – 10 points
- Chapter name on cover or title page (put on both to make sure) – 5 points
- Chapter divisions identified clearly – 5 points
- Theme carried throughout presentation – 10 points
- Content arranged in an orderly fashion – 15 points
- Gamma Beta Phi or GBP Location on cover – 10 points

Total Points Possible: 100 points

Points will be removed, 1 per person not identified per photo.

Category III – Attractiveness

- Appropriate Theme Chosen - 25 points
- Theme is carried out effectively throughout entire presentation – 45 points
- General attractiveness of graphics used – 25 points
- Correct spelling – 10 points
- Digital Media Presentation falls within Digital Media Content guidelines: (1 standard page) – MANDATORY (Your DMP will be disqualified if it is bigger than this!)
- What the above basically means is that each slide of your DMP must be able to be fit on one standard page (8 ½” x 11) if it were to be printed off.
- Font choice attractive. – 20 points
- Good quality of photography. – 20 points
- Good use of graphics, animations, voice recordings, music, etc. – 100 points.

- Attractive Background choice. – 25 points
- Note: Good use does NOT necessarily mean use all of these or many of these, it merely means that all items used are attractive, necessary, and fit into place appropriately.
- Hyperlinks to items work – 20 points
- Videos – 10 points

Total Points Possible: 300

Since this is new, the first year DMC will be given an award at the National Level and state judging will not be necessary. Any year afterwards, however, it will be required to be judged at State Level as well as National Level, and will function similarly to how the scrapbook judging goes. Winners at state levels will go to National level in future years to come.